

Stafford Special Education PTA (SEPTA)

Executive Committee Meeting

13 December 2011

Present:

Jennifer Lockwood, SEPTA President; bahjen@yahoo.com

Emily Fallon, SEPTA President Elect; emilyfallonstaffordsepta@yahoo.com

Maureen Crowe, Teacher/Staff Appreciation Chair; mgbcrowe@aol.com

Michele Roshioru, Special Programs, Chair; mgr25@aol.com

Discussions:

The PR report was read. Ms. Lockwood will forward the requested list of upcoming events to the PR Chair, Ms. Egan, for future newsletter inclusion and flyer development. Ms. Egan stated she will be compiling the media kit to include the mission statement, brochure, and membership forms, once the brochure is finalized.

There were no updates from the IT/WEB chair, Ms. Dali Burgado.

Ms. Fallon read the Membership plan. Of priority are recruiting and retaining members. Membership drive is scheduled for 9 January at CiCi's pizza. Other avenues are being researched.

Ms. Crowe introduced the idea of reaching out to each school's PTA/PTO and requesting parent SEPTA liaisons. The liaison would assist us in getting the word out about the SEPTA as well as providing a path for two way information flow between SEPTA and schools. The SEPTA will actively pursue this option. Ms. Lockwood will send an email to the PRC with a flyer attached requesting liaisons.

Ms. Lockwood suggested developing a SEPTA Strategic Plan to include membership development, collaboration, community outreach, parent involvement, and organizational/logistics. Meetings will be held to discuss further.

There was no input from the Fundraising Chair, however Ms. Lockwood provided information on a potential SEPTA fundraiser with regards to SEPTA soliciting local business' who might provide discounts to our community members via the use of discount cards. Discussions regarding logistics ensued. Further research is required.

Ms. Roshioru discussed future Programs plans to include the use of Meetup.com. She is investigating further the possibility of using this platform of bringing parents together for informal gatherings. The following workshops are scheduled each month through May: Dr. Ward, Neuropsychologist; ESY presentation; OT/PT/Speech presentation; ABA Presentation; Stafford Firehouse tour; group birthday party. Ms. Lockwood stated that she is bringing in a presentation for Disability Awareness for ABES and would like SEPTA to sponsor future presentations throughout Stafford Elementary schools. The executive committee was in agreement and will move forward in obtaining disability awareness presentations throughout our schools. Additionally, Ms. Lockwood discussed SEPTA facilitating a week of events at our Stafford Schools for Autism Awareness month in April.

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The SEPTA brochure was reviewed and input provided. The SEPTA brochure is being finalized.

There was no input from the Logo Committee with regards to status.

Ms. Fallon brought up the SEAC focus on discipline and requested that the SEPTA Executive Committee members read the report that was released with regards to discipline trends in Virginia. Ms. Lockwood will forward a copy of the report to the committee members.

The meeting was adjourned at 3:15.